Devhub Redesign

Version: v1.0
Date: September 22, 2014
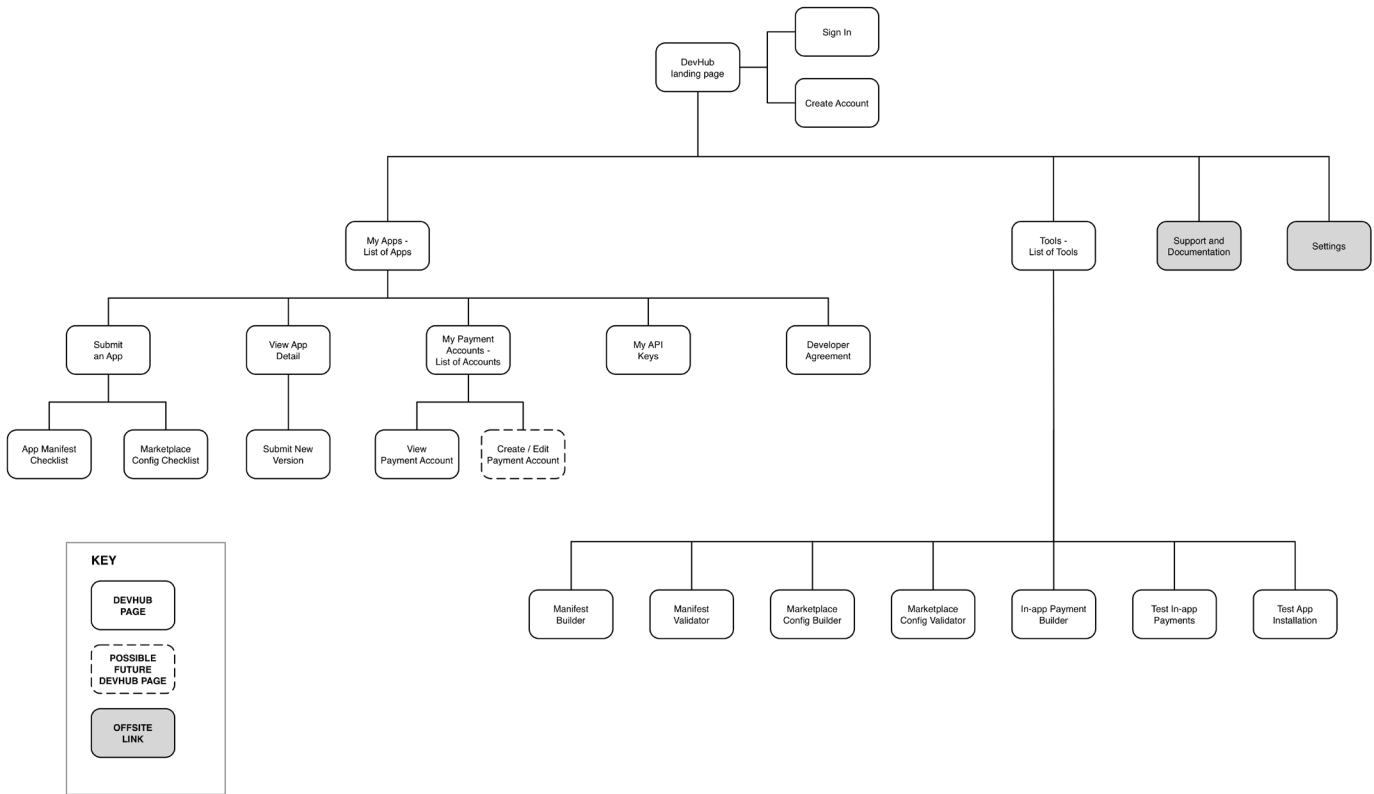**Created by:** Marketplace UX

Questions? Email Liz Hunt (ehunt@mozilla.com)

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Sitemap


```
                                    ┌─────────────┐
                                    │   Sign In   │
                    ┌──────────────┐└─────────────┘
                    │   DevHub     │
                    │ landing page │┌──────────────┐
                    └──────────────┘│Create Account│
                                    └──────────────┘
```

KEY

- DEVHUB PAGE
- POSSIBLE FUTURE DEVHUB PAGE
- OFFSITE LINK

Tree nodes:

- DevHub landing page
  - Sign In
  - Create Account
- My Apps - List of Apps
  - Submit an App
    - App Manifest Checklist
    - Marketplace Config Checklist
  - View App Detail
    - Submit New Version
  - My Payment Accounts - List of Accounts
    - View Payment Account
    - Create / Edit Payment Account
  - My API Keys
  - Developer Agreement
- Tools - List of Tools
  - Manifest Builder
  - Manifest Validator
  - Marketplace Config Builder
  - Marketplace Config Validator
  - In-app Payment Builder
  - Test In-app Payments
  - Test App Installation
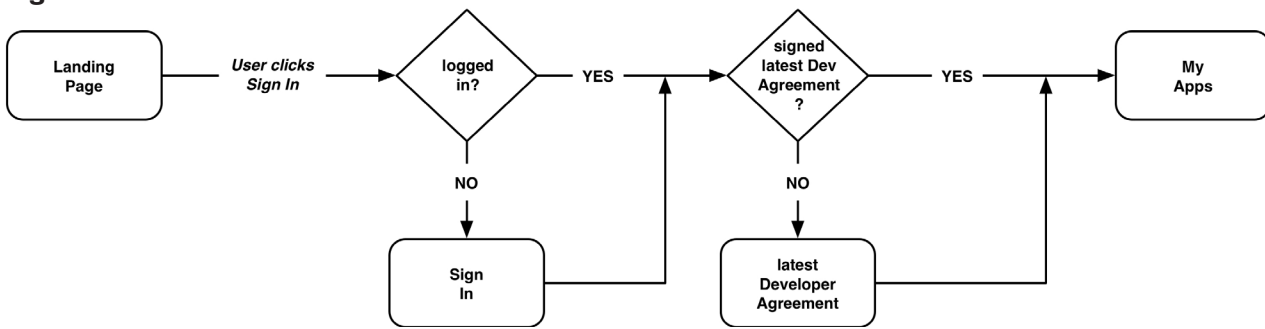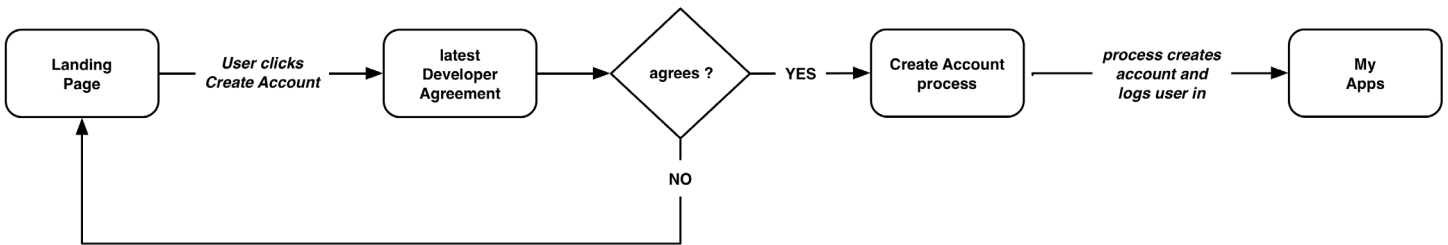- Support and Documentation
- Settings

NOTES

1 N/A

Sign In

Create Account

NOTES

1 **Fix broken sign-in and create account flows.** In both cases, send user to latest Developer Agreement. When user "agrees," send them on to the Sign In or Create Account process. If user does not agree, return user to Landing Page in logged-out state (user is not allowed to access apps or account details w/o agreeing to the latest Developer Agreement).

Firefox Marketplace
DEVELOPER HUB

TOOLS   SUPPORT   DOCUMENTATION   SIGN IN

Firefox Marketplace Developer Hub

How to Develop a Firefox App **1**
(diagrams, text)

SIGN IN **2**

or

CREATE AN ACCOUNT

The Mozilla Apps Platform

QUICK LINKS **3**

Submit an App
MDN (learn)
Partner (learn)
others TBD

Content for Partners

Join the Community

NOTES

The landing page serves multiple audiences: developers, partners, community, and press.

It needs a little content to speak to all of them. But Devhub is largely for developers, so content for other audiences should be considered "promotional." That is, the content highlights something and drives users to other Mozilla properties that target those audiences.

1 **How to create an app.** Provide high-level overview of the process for creating a Firefox app, including the submission process.

2 **Sign In and Create Acct.** These are the primary CTAs on this page.

3 **Quick Links.** These support the developer audience, along with #1.

The rest of the page content is devoted to other audiences: partners, community, press, etc.

Devhub Landing Page

Logged-in

Firefox Marketplace DEVELOPER HUB

MY APPS   TOOLS   SUPPORT   DOCUMENTATION   ⚙

Firefox Marketplace Developer Hub

How to Develop a Firefox App
(diagrams, text)

SUBMIT AN APP   **1**

The Mozilla Apps Platform

QUICK LINKS   **2**

App Manifest Builder
Marketplace Config Builder
others TBD

Content for Partners

Join the Community

NOTES

When user is logged-in, this page is accessible by clicking the Marketplace logo.

1 **Submit an App.** This is the primary CTA for this page in the logged-in state.

2 **Quick Links.** When user is logged-in, Quick Links focus on tools the developer uses for App Submission.

My Apps

This section covers:

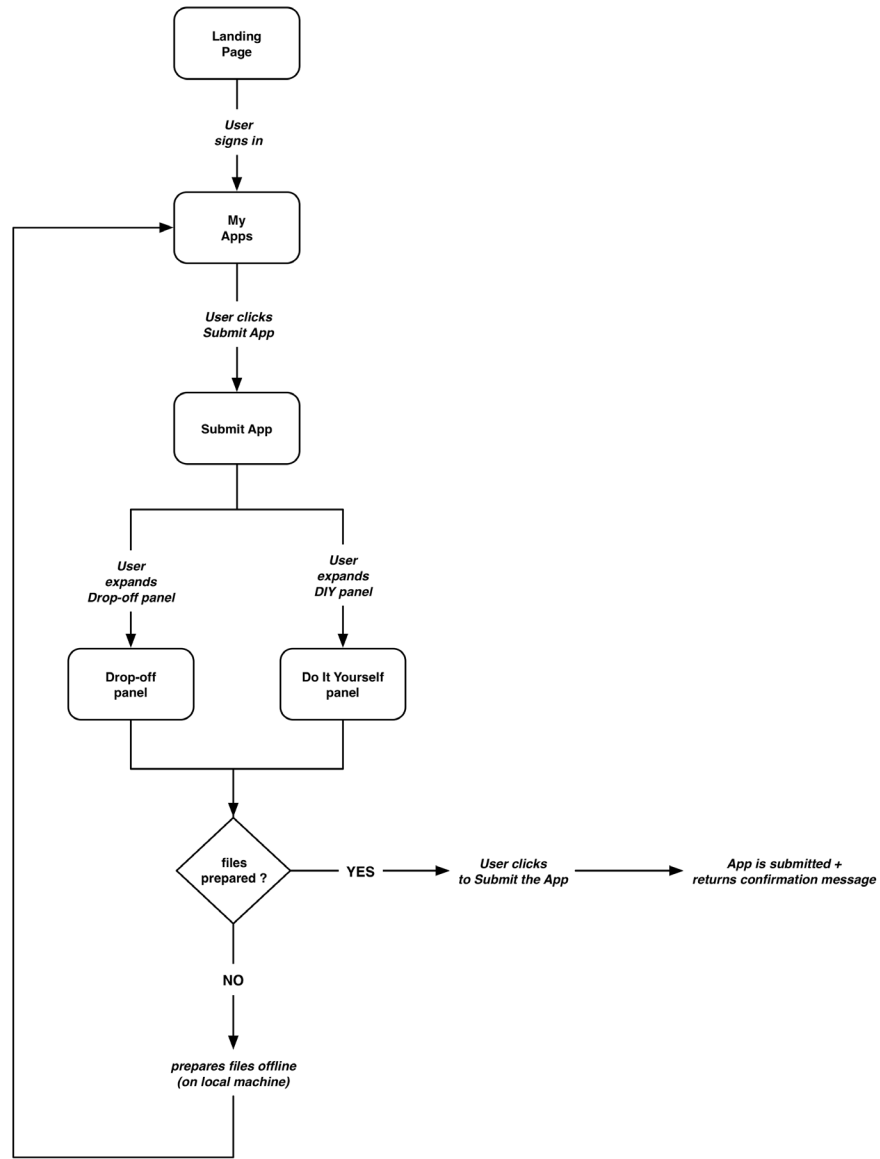   User FLows

      My Apps (list of apps)

      My Payment Accounts
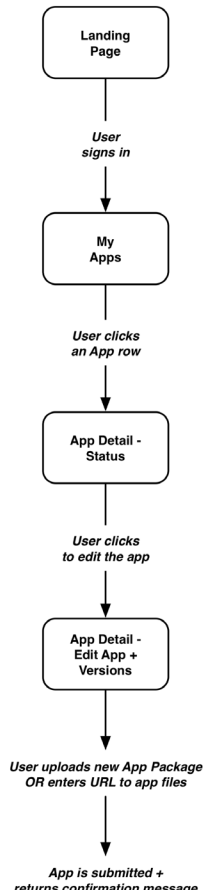
      My API Keys

      Developer Agreement

      Submit an App

      App Detail

Landing
Page

*User
signs in*

My
Apps

*User clicks
Submit App*

Submit App

*User
expands
Drop-off panel*

*User
expands
DIY panel*

Drop-off
panel

Do It Yourself
panel

files
prepared ?

YES

*User clicks
to Submit the App*

*App is submitted +
returns confirmation message*

NO

*prepares files offline
(on local machine)*

NOTES

1 **High-level User Flow.** Detailed flow in progress, including system messages, actions, and emails.

```
┌─────────────┐
│   Landing   │
│    Page     │
└─────────────┘
       │
       │  *User
       │  signs in*
       ▼
┌─────────────┐
│     My      │
│    Apps     │
└─────────────┘
       │
       │  *User clicks
       │  an App row*
       ▼
┌─────────────┐
│ App Detail -│
│   Status    │
└─────────────┘
       │
       │  *User clicks
       │  to edit the app*
       ▼
┌─────────────┐
│ App Detail -│
│ Edit App +  │
│  Versions   │
└─────────────┘
       │
       │  *User uploads new App Package
       │  OR enters URL to app files*
       │
       ▼
       *App is submitted +
       returns confirmation message*
```

NOTES

1 **High-level User Flow.** Detailed flow in progress, including system messages, actions, and emails.

Firefox Marketplace
DEVELOPER HUB

MY APPS   TOOLS   SUPPORT   DOCUMENTATION   ⚙

My Apps | My Payment Accounts | My API keys | Developer Agreement | Submit an App

My Apps

① **Submit a New App**

Sort by: Name ▼

☒ **App Title Goes Here** **②** Status: **Drop-off App Submission in progress** Last Updated: Sep 20, 2014	View App in Marketplace	View Statistics	Edit App **③**
☒ **App Title Goes Here** Status: **Waiting for Review** Last Updated: Sep 20, 2014	View App in Marketplace	View Statistics	Edit App
☒ **App Title Goes Here** Status: **Published** Last Updated: Sep 20, 2014	View App in Marketplace	View Statistics	Edit App
☒ **App Title Goes Here** Status: **Published** Last Updated: Sep 20, 2014	View App in Marketplace	View Statistics	Edit App
☒ **App Title Goes Here** Status: **Published** Last Updated: Sep 20, 2014	View App in Marketplace	View Statistics	Edit App
☒ **App Title Goes Here** Status: **Published** Last Updated: Sep 20, 2014	View App in Marketplace	View Statistics	Edit App
☒ **App Title Goes Here** Status: **Published** Last Updated: Sep 20, 2014	View App in Marketplace	View Statistics	Edit App
☒ **App Title Goes Here** Status: **Published** Last Updated: Sep 20, 2014	View App in Marketplace	View Statistics	Edit App
☒ **App Title Goes Here** Status: **Published** Last Updated: Sep 20, 2014	View App in Marketplace	View Statistics	Edit App

LOAD MORE **④**

NOTES

View for developers with existing apps.

① **Submit an App.** This CTA should be very prominent on this page.

② **App Rows.** Most developers have 3 or fewer apps, so this page should list all apps and not use pagination. If there are more than 10 apps, show a "load more" button that loads the next set of 10 apps.

Eliminate the information clutter in each row by just showing title, status, and last updated date. If developers want to know more, they can click through to "edit app."

Note: Dropped-off app submission display a new "status" message shown in #2. Apps submitted as DIY should use the existing "waiting for review" status, as in the 2nd row.

③ **App CTAs.** Eliminate the multiple CTAs from the existing site. And focus attention on these primary actions: View App in Marketplace, View Stats, and Edit App.

Firefox Marketplace
DEVELOPER HUB

MY APPS   TOOLS   SUPPORT   DOCUMENTATION

My Apps | My Payment Accounts | My API keys | Developer Agreement | Submit an App

My Apps

Submit a New App

You haven't submitted any apps yet.

Learn How to Develop a Firefox App
(diagrams, text)

1

Learn How to Submit a Firefox App

2

Tool Links

3

1 **How to create an app.** Provide high-level overview of the process for creating a Firefox app, including the submission process.

2 **Learn how to submit an app.** Provide high-level overview of the process for submitting an app. Drive users to the Submit an App page.

3 **Tool Links.** List relevant tools for developers, e.g., Manifest Builder, Config Builder, etc.

In Progress

**include user flows to add, edit, manage payment accounts
and screens**

NOTES

1   **TBD.** TBD.

In Progress

**include user flows to add, edit, manage API keys
and screens**

NOTES

1 **TBD.** TBD.

Firefox Marketplace
DEVELOPER HUB

(1)   TOOLS   SUPPORT   DOCUMENTATION   SIGN IN

Firefox Marketplace Developer Agreement

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(2)   **(3)**

[I Agree]   [Cancel]

Firefox Marketplace Developer Agreement

Firefox Marketplace
DEVELOPER HUB

(1) MY APPS   TOOLS   SUPPORT   DOCUMENTATION

My Apps | My Payment Accounts | My API keys | **Developer Agreement** | Submit an App   (2)

Firefox Marketplace Developer Agreement

You signed on 09/02/2014   (3)

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Firefox Marketplace
DEVELOPER HUB

MY APPS   **TOOLS**   **SUPPORT**   **DOCUMENTATION** ⚙

My Apps | My Payment Accounts | My API keys | Developer Agreement | **Submit an App**

Submit an App to the Firefox Marketplace

Let Us Prepare Your App Submission for You

Drop-off your app, and we'll prepare it for submission. We create your app icons and screenshots, categorize your app, translate your app (if needed), and write an app description!

When we're done, we'll send an email so you can confirm that everything is correct before launching your app.

(1) [Drop-off Your App]

(20 mins)

Learn how to prepare your files to Drop-off Your App (2)

Do It Yourself

Create all the files needed for app submission on your local machine. Then just include them as part of your App Package when you're ready to submit your app for review.

(3) [Do It Yourself]

(40 mins)

We'll send you an email letting you know when your app has been approved.

Learn how to prepare your files to Do It Yourself (4)

NOTES

There are now 2 ways to submit an app. We've replaced the current form-based process with these 2 new methods.

(1) **Drop-off app.** Click to expand this section. See Drop-off Expanded.

(2) **Learn how to Drop-off.** Click to open Prepare Files in a layer. See next page.

(3) **DIY.** Click to expand this section. See Do It Yourself Expanded.

(4) **Learn how to DIY.** Click to open Prepare Files in a layer. See next page.

Firefox Marketplace
DEVELOPER HUB

MY APPS   TOOLS   SUPPORT   DOCUMENTATION   ⚙

Prepare Files for Drop-off and Do It Yourself App Submission   X

1. Create an App Manifest File

| Use Manifest Builder | **1** | **OR** | Use a text-editor to create your App Manifest. |

2. Rate Your App

| Get Content Rating | **2** | When your app has been rated, you'll receive an email with a security code that you will include in your Marketplace Config file. |

3. Create a Marketplace Config File

| Use Config Builder | **3** | **OR** | Use a text-editor to create your Marketplace Config. |

TIPS **4**

Use the App Manifest Checklist and Marketplace Config Checklist to gather the information you need before you start using the Builders (or writing your own files).

Keep the email IARC sends to you after your app has been rated.

For Drop-off service: JSON validate your App Manifest and Marketplace Config before completing your Drop-off app submission.

For DIY Service: use our App Manifest Validator and Marketplace Config Validator to validate your files before completing your Do It Yourself app submission.

File Locations: Refer to the documentation on MDN for where to place your App Manifest, Marketplace Config, and Ratings files if you have a Packaged or a Hosted App.

NOTES

1 **Create Manifest file.** Click to open Manifest Builder in the parent window. Or click "text editor" link to open MDN App Manifest page in parent window. Both actions close this layer.

2 **Get Content Rating.** Click to open IARC in the parent window. Closes this layer.

3 **Create Config file.** Click to open Config Builder in the parent window. Or click "text editor" link to open MDN Marketplace Config page in parent window. Both actions close this layer.

4 **Tips.** User can open various pages from here (all actions close this layer).

Checklists are individual Devhub pages.

JSON validator will be an offsite third-party page.

Manifest and Config Validator are individual Devhub pages.

Documentation on MDn link will go to an MDN page that explains how to organize the Manifest and Config files in your App Package or your app structure if using a hosted app.

Firefox Marketplace
DEVELOPER HUB

MY APPS   TOOLS   SUPPORT   DOCUMENTATION   ⚙

My Apps | My Payment Accounts | My API keys | Developer Agreement | **Submit an App**

Submit an App to the Firefox Marketplace

Let Us Prepare Your App Submission for You

Drop-off your app, and we'll prepare it for submission. We create your app icons and screenshots, categorize your app, translate your app (if needed), and write an app description!

When we're done, we'll send an email so you can confirm that everything is correct before launching your app.

Learn how to prepare your files to Drop-off Your App

Drop-off Your App

(20 mins)

(1)

1   Choose your app type.

● Packaged App   ○ Hosted App

Upload your App Package (must be a .zip file)

[   ]   **Browse**   *Your App Package must contain your App Manifest, Marketplace Config, and Rating files.*

(2)

2   ☐ Translate my app content into different languages.

We will translate your app content into the languages that correspond to the countries you've specified in your App Manifest file.

(3)

3   Submit Your App

Click "Drop-off Your App," and we'll email you when we've prepared your app for submission.

Drop-off Your App

Do It Yourself

Create all the files needed for app submission on your local machine. Then just include them as part of your App Package when you're ready to submit your app for review.

We'll send you an email letting you know when your app has been approved.

Learn how to prepare your files to Do It Yourself

Do It Yourself

(40 mins)

---

1   Choose your app type.

○ Packaged App   ● Hosted App   **(4)**

Enter the URL to your app's starting page

[   ]   *Your App Manifest, Marketplace Config, and Rating files must be on same web server as your app files.*

NOTES

(1) **App Type.** Default app type is Packaged. Click "hosted" to replace the upload section with an input field for app URL (see next page).

(2) **Translation.** User checks this box to request that we translate the app's content.

(3) **Submit App.** Click to submit the app. Displays confirmation message. See Drop-off Expanded - Submitted.

When app is submitted, it triggers several actions, some automated, some manual. Flow diagram in progress.

(4) **App Type - Hosted.** If "hosted" is chosen, the upload field is replaced with an input field for the app URL.

Firefox Marketplace
DEVELOPER HUB

MY APPS   TOOLS   SUPPORT   DOCUMENTATION ⚙

My Apps | My Payment Accounts | My API keys | Developer Agreement | **Submit an App**

Submit an App to the Firefox Marketplace

Let Us Prepare Your App Submission for You

Drop-off your app, and we'll prepare it for submission. We create your app icons and screenshots, categorize your app, translate your app (if needed), and write an app description!

When we're done, we'll send an email so you can confirm that everything is correct before launching your app.

[Drop-off Your App]

(20 mins)

Learn how to prepare your files to Drop-off Your App

Your app has been dropped-off!

Within 48 hours, we'll create your app icons and screenshots, categorize your app, translate your app (if needed), and write an app description.

When we're done, we'll send an email so you can confirm that everything is correct before launching your app.

You can check the status of your app in My Apps at any time.

1

Do It Yourself

Create all the files needed for app submission on your local machine. Then just include them as part of your App Package when you're ready to submit your app for review.

We'll send you an email letting you know when your app has been approved.

[Do It Yourself]

(40 mins)

Learn how to prepare your files to Do It Yourself

NOTES

1 **Submitted.** Display confirmation that app has been dropped-off. Tell user how long it will take to prepare the app submission.

Provide link to the app here. Goes to the new app's App Detail page.

Note: Need to grab the app title from the submitted App Manifest file in order to display the name on the App Detail and List of Apps pages.

Firefox Marketplace
DEVELOPER HUB

MY APPS   TOOLS   SUPPORT   DOCUMENTATION   ⚙

My Apps | My Payment Accounts | My API keys | Developer Agreement | **Submit an App**

Submit an App to the Firefox Marketplace

Let Us Prepare Your App Submission for You

Drop-off your app, and we'll prepare it for submission. We create your app icons and screenshots, categorize your app, translate your app (if needed), and write an app description!

When we're done, we'll send an email so you can confirm that everything is correct before launching your app.

Learn how to prepare your files to Drop-off Your App

Drop-off Your App

(20 mins)

Do It Yourself

Create all the files needed for app submission on your local machine. Then just include them as part of your App Package when you're ready to submit your app for review.

We'll send you an email letting you know when your app has been approved.

Learn how to prepare your files to Do It Yourself

Do It Yourself

(40 mins)

(1)

1 Choose your app type.

● Packaged App   ○ Hosted App

Upload your App Package (must be a .zip file)

[_____] **Upload**   *Your App Package must contain your App Manifest, Marketplace Config, and Rating files.*

(2)

2 Choose a Publishing Option (takes effect once your app has been approved)

● Publish my app and make it visible to everyone in the Marketplace and include it in search results.

○ Do not publish my app. Notify me, and I will adjust app visibility after it is approved.

(3)

3 Submit Your App

Click "Do It Yourself," and we'll email you when your app has been reviewed and approved.

Do It Yourself

NOTES

(1) App Type. Works the same as described for Drop-off.

(2) Publishing Option. DIY-ers can choose a publishing option (this is current functionality).

Note: Drop-off-ers don't have the auto publishing option. They need to return to the site to confirm that we prepared their app submission correctly before they launch it.

(3) Submit App. Click to submit the app. Displays confirmation message. See DIY Expanded - Submitted.

When app is submitted, it triggers several actions, some automated, some manual. Flow diagram in progress.

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When we're done, we'll send an email so you can confirm that everything is correct before launching your app.

[Drop-off Your App]

20 mins

Learn how to prepare your files to Drop-off Your App

Do It Yourself

Create all the files needed for app submission on your local machine. Then just include them as part of your App Package when you're ready to submit your app for review.

We'll send you an email letting you know when your app has been approved.

[Do It Yourself]

40 mins

Learn how to prepare your files to Do It Yourself

Your app has been submitted!

Within 48 hours, we'll review your app and send an email when your app has been approved.

You can check the status of your app in My Apps at any time.

1

1 **Submitted.** Display confirmation that app has been submitted. Tell user how long it will take to review the app.

Provide link to the app here. Goes to the new app's App Detail page.

Note: Need to grab the app title from the submitted App Manifest file in order to display the name on the App Detail and List of Apps pages.

Firefox Marketplace
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My Apps | My Payment Accounts | My API keys | Developer Agreement | Submit an App

< back to My Apps

App Status

Edit App + Versions

App Statistics

App Messages

App Title Goes Here

View App in Marketplace

App Status

Your app has been **Approved** and is **Published** in the Firefox Marketplace.

App Publication and Visibility

● **Published**: Visible to everyone in the Marketplace and included in search results and listings pages.

○ **Unlisted**: Visible to people with the URL. Does not appear in search results and listings pages.

Available Actions

You can perform the following actions on this app.

Hide App   **Caution**: Removes your app from all listings in the Marketplace, but does not completely remove your app. Returns a 404 error to anyone (including you and your Team Members) trying to access the URL. You can reverse this action.

Delete App   **Caution:** Permanently and completely removes your app from the Marketplace. You cannot reverse this action.

1 **In Progress.** This page displays status and available actions depending on app status. Will align with current functionality.

Firefox Marketplace
DEVELOPER HUB

MY APPS　**TOOLS**　**SUPPORT**　**DOCUMENTATION**　⚙

My Apps　|　My Payment Accounts　|　My API keys　|　Developer Agreement　|　Submit an App

< back to My Apps

App Title Goes Here

View App in Marketplace

App Status

Edit App + Versions

App Statistics

App Messages

Edit Hosted App

Changes to App Code/Content
App code or content changes require review before they are reflected in the Firefox Marketplace. A reviewer will let you know within 48 hours if that's the case. Use the form below to let us know that you've made changes.

Changes to App Manifest file or Marketplace Config
Make changes to the Manifest and Config file on your local machine. Then use the form below to let us know that you've made changes.

Enter the URL to your app's starting page

[   ]

Your App Manifest, Marketplace Config, and Rating files must be on the same web server as your app files.

[Submit App Changes]　　**1**

Reference

App Manifest files

Marketplace Config files

App Organization - Where do the Manifest and Config files go?

NOTES

1 **Edit Hosted App.** To edit a hosted app, developer provides the url to the app files.

TO DO: This process needs some more thought. Confirm with review team how hosted app changes happen - what triggers review, etc.

The Submit App Changes button is disabled until user enters text in the input field. See #2.

2 **Submit button Enabled.**

Enter the URL to your app's starting page

[http://www.myserver.com/mywebapp]

Your App Manifest, Marketplace Config, and Rating files must be on the same web server as your app files.

[**Submit App Changes**]　　**1**

Firefox Marketplace
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My Apps | My Payment Accounts | My API keys | Developer Agreement | Submit an App

< back to My Apps

App Status

Edit App + Versions

App Statistics

App Messages

App Title Goes Here

View App in Marketplace

Edit Packaged App

Changes to App Manifest file or Marketplace Config
Make changes to the Manifest and Config file on your local machine. Then use the form below to let us know that you've made changes.

☐ **I am also making changes to my app code and/or content.** **3**

Upload your App Manifest and/or Marketplace Config files

[_____]   Browse

Submit App Changes   **1**

Reference

Creating a New Version of a Packaged App
App Manifest files
Marketplace Config files
App Organization - Where do the Manifest and Config files go?

---

1 **Edit Packaged App.** To edit Manifest or Config files for a packaged app, developer uploads the new files via this interface.

The Submit App Changes button is disabled until user browses for the file to upload. See #2.

2 **Submit button enabled.**

3 **Changes to app code/content.** If dev checks this box, dev will be submitting a new version. See next page for that.

App Statistics

App Messages

☐ **I am also making changes to my app code and/or content.**

Upload your App Manifest and/or Marketplace Config files

[pathtozipfileonlocalmachine]   Browse

Submit App Changes   **2**

Reference

Creating a New Version of a Packaged App
App Manifest files
Marketplace Config files
App Organization - Where do the Manifest and Config files go?

Firefox Marketplace
DEVELOPER HUB

MY APPS   TOOLS   SUPPORT   DOCUMENTATION ⚙

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< back to My Apps

App Status

Edit App + Versions

App Statistics

App Messages

App Title Goes Here   View App in Marketplace

Edit Packaged App

Changes to App Manifest file or Marketplace Config
Make changes to the Manifest and Config file on your local machine. Then use the form below to let us know that you've made changes.

☑   **I am also making changes to my app code and/or content.**

Upload your App Package (must be a .zip file)   ①

[   ]   Browse

New versions must be reviewed before they will be available for install.

Don't forget to update your app's Content Rating if you changed a large portion of the app's content.

Your App Package must contain your App Manifest, Marketplace Config, and Rating files.

[Submit App Changes]

Reference

Creating a New Version of a Packaged App
App Manifest files
Marketplace Config files
App Organization - Where do the Manifest and Config files go?

App Statistics

App Messages

☑   **I am also making changes to my app code and/or content.**

Upload your App Package (must be a .zip file)

[pathtozipfileonlocalmachine]   Browse

New versions must be reviewed before they will be available for install.

Don't forget to update your app's Content Rating if you changed a large portion of the app's content.

Your App Package must contain your App Manifest, Marketplace Config, and Rating files.

[Submit App Changes]   ②

Reference

Tools

This section covers:

Tools Landing Page

App Manifest Builder - refer to prototype

App Manifest Validator

Marketplace Config Builder - refer to prototype

Marketplace Config Validator

In-app Payments Builder

In-app Payments Testing

App Installation Testing

List of Tools

Firefox Marketplace
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Tools

Developer Tools

Getting Started - Developing a Firefox App

Create an API Key

Others TDB

File Builders

App Manifest Builder

Marketplace Config Builder

In-app Payments Builder

File Validators

App Manifest Validator

Marketplace Config Validator

Testing Your App

Web IDE

Test App Installation

Test In-app Payments

Firefox Marketplace
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Tools | **App Manifest Builder**

App Manifest Builder   Step 1 of 4

Required Fields *

close Help

Use the Manifest Checklist (to the right) that corresponds to the way   Drop-off Checklist
you'd like to submit your app.
                                                                              Do It Yourself Checklist
If you're not sure about a field, review its MDN Documentation.

If you're not ready to submit your app yet, use temporary values for the
required fields. Remember to replace these when you're ready to submit your
app.

Choose app type.
  ⦿ Packaged App that delivers its content in a .zip file, which is used to install the app to devices.

  ◯ Hosted App that delivers its content from a Web server, in the same way as a conventional Web site.

  ☐ My app is a Privileged App that makes use of sensitive device APIs like access to contacts or the camera.

      You can change your mind later, so if you're not sure, don't check this box.

      Review the Privileged APIs here.

  ☐ I plan to translate my app content into multiple different languages.

  + **App Title and Description**

  + **Developer (or Company) Name**

  + **App Icon**

  + **App Launch Path for Packaged Apps**

                                              CANCEL   **STEP 2 >**
                                                           Go to Step 2